



www.ejta.eu

WHAT?

- non-profit organisation
- to stimulate European co-operation in journalism education
- to develop a professional approach towards journalism training

Connecting the next generation of European journalists

Universities and training institutions working towards a strong journalistic future

WHAT?

- since 1990
- unique in Europe
- more than 80 members: vocational and academic institutes of higher education + LLL centres+ an Ukrainian consortium of 10 J-schools
- more than 30 countries across Europe



Iceland
Reykjavik
University of Iceland

Sweden

Norway

Oslo

University of Jyväskylä

Haaga-Helia University...

Stockholm

Södertörn University

Estonia

Göteborgs Universitet

University of Latvia

St Petersburg
Санкт-Петербург

North Sea

United Kingdom

Newcastle University

TU Dublin Technologic...

Denmark

Danish School of Media...

Akademie für Publizistik
Berlino

Poland

Warsaw

Belarus

London

Germany

Hörschool PXL

University of Wrocław ...

Kyiv
Borys Grinchenko Kyiv ...

Université Paris-Dauph...

Czechia

Österreichische Medien...

Ukraine

École publique de jour...

France

University of Milan

Hungary

Romania

Moldova School of Jour...

Marseille

Croatia

University of Belgrade

Portugal

Mondragon University

Pompeu Fabra University

Centro Italiano di Stu...

Rome

Sofia University

Instituti Shqiptar i M...

Black Sea

Georgia
Georgian Institute of ...

Azerbaijan

Centro Protocolar de F...

Spain

Lisbon

Algiers
مدينة الجزائر

Tunis
تونس

Tunisia

Mediterranean Sea

Greece

Athens
Αθήνα

Istanbul

Türkiye

Cyprus University of ...

Syria

Iraq

Israel

Cairo
القاهرة

Jordan

Kuwait

Google My Maps

WHAT?

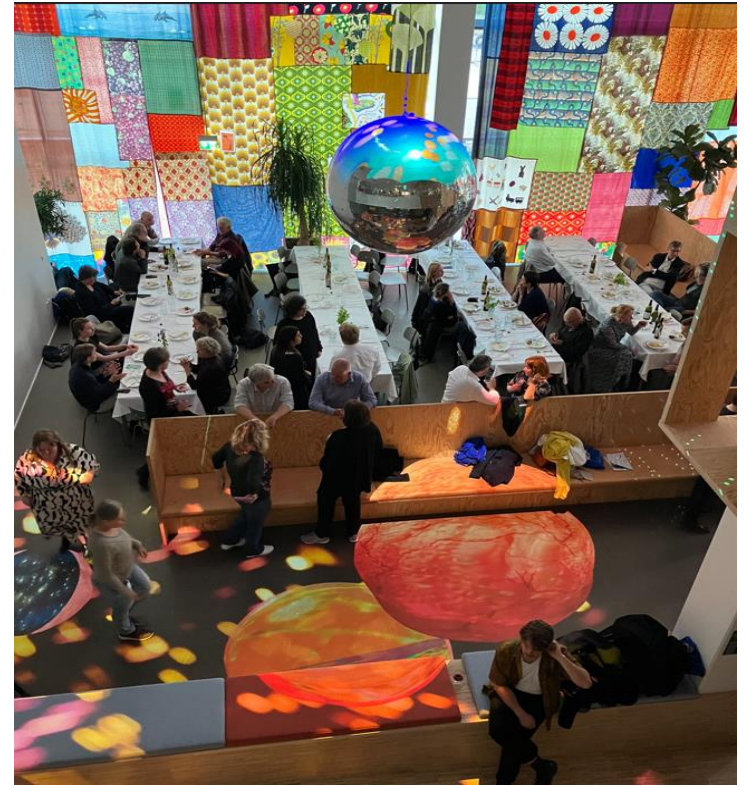
- members' organisation (AGM)
- daily management: Director (Nadia Vissers director@ejta.eu)
- strategic affairs: Board (president: Anne Leppäjärvi)
- office in Helsinki: Henna Turunen (info@ejta.eu)

GOALS

- to encourage discussion about questions of the journalistic profession and its training challenges
- to stimulate exchanges of students and staff
- to organise research and projects on issues in journalism training
- to facilitate international programmes and projects

ACTIONS + ACHIEVEMENTS

- 2 conferences per year:
 - Autumn (Oct.): AGM + symposium
 - Spring (May): Teachers' Training
on a member's venue
- Train the trainers / Inspiration seminars
 - How to teach fact checking?
 - How to teach inclusive journalism?





Beyond the Deadline: Teaching the Happiness of Journalism

EJTA Teachers' Training
20-22 May 2026 in Tartu, Estonia

 UNIVERSITY OF TARTU
Institute of Social Studies






EUROPEAN JOURNALISM TRAINING ASSOCIATION
ANNUAL GENERAL MEETING 2025

RETHINK, REBOOT, REPORT

#ejta2025agm
UTRECHT, THE NETHERLANDS
15-17 OCTOBER 2025



Next EJTA Teachers' Training



21-23 May 2025

EJTA Teachers' Training (Rome – Italy)
"Teaching environmental journalism"



EJTA 2024 AGM



UNIVERSITATEA BABEŞ-BOLYAI
BABEŞ-BOLYAI TUDOMÁNYEGYETEM
BABEŞ-BOLYAI UNIVERSITÄT
BABEŞ-BOLYAI UNIVERSITY
TRADITIO ET EXCELLENTIA



DEPARTMENT OF
**Journalism &
Digital Media**

16-18 October 2024
Cluj-Napoca, Romania



#ejta2024agm

European Journalism Training Association General Meeting

**Reporting Europe.
Journalism Education &
Multiculturalism**



October 12-14, 2022 – Tbilisi, Georgia

EJTA Annual General Meeting & Conference

Media and Trust: Teaching Journalism Students how to
Work with Trustworthy Sources and Deal with
Untrustworthy Media Environments

‘HOW TO TEACH INCLUSIVE JOURNALISM’

*What are we talking about
when we're talking about inclusive journalism?*

EJTA organises a two days' **inspiration seminar** on **7-8 November 2022** on 'How to Teach Inclusive Journalism'. We'll discuss the results of a questionnaire (data of EJTA schools and journalism schools from Central Eastern Europe about teaching inclusive journalism), discover possible formats for inclusive journalism training (based on good practices of all participants and the pilot project 'Invisible Cities' <https://invisiblecities.eu/>) and produce

WHEN?

7 and 8 November 2022

WHERE?

Adam Mickiewicz
University, Poznań, Poland



ACTIONS + ACHIEVEMENTS

online EJTalks (3-4 a year)



Projects & cooperations:

- EUfactcheck
- DESTIN
- COPE
- VOICES Festival
- European Agora for Journalism
- Media Diversity Institute
- ...



Focus groups:

- How to Teach Datajournalism and AI
- How to Teach Inclusive journalism
- Research IN & ON Journalism Education
- EUfactcheck
- How to Teach Climate Journalism
- How to Teach Sportsjournalism

ACTIONS + ACHIEVEMENTS

- **Tartu declaration**
 - competence framework for students of journalism
 - reference for European journalism schools
 - created in 2006, revised in 2013 and 2020
 - Tartu4Tomorrow: update by 2026-2027

- **Mission statements**
 - Media literacy
 - Hungarian University Membership in EJTA
 - Russian invasion of Ukraine

ACTIONS + ACHIEVEMENTS

- **Research and Publications**
 - Research: Journalistic Roles, Values and Qualifications in the 21st century
 - Manual: Eufactcheck: A pan-European Project (open online)
 - Manual: Multimedia Storytelling 2022 (open online)
- **Mobility Catalogue**
 - = to investigate journalism courses in Europe

PREAMBLE TARTU DECLARATION

Members of the European Journalism Training Association educate or train their students/participants from the principle that journalists should **serve the public** by:

- providing an **insight** into political, economic, socio-cultural conditions,
- stimulating and strengthening **democracy** at all levels,
- stimulating and strengthening personal and institutional **accountability**,
- strengthening the possibilities for citizens to make choices in societal and personal contexts,

while:

- feeling responsible for the **freedom of expression**,
- respecting the **integrity of individuals**,
- being **critical** of sources and independent of vested interests,
- using customary **ethical standards**.

COMMUNICATION

- Info on the website
- 6 Newsletters / year
- Urgent / priority info: mails
- Open LinkedIn
- Closed LinkedIn (also to promote own projects and share expertise)
- Keep contacts up to date

COOPERATIONS

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

European
Press
Prize

Evans
Foundation



MEMBERSHIP

- part of professional network
- stay updated on developments in the field
- participate in all EJTA events
- set up students and staff exchange
- promote your projects and institution

MEMBERSHIP

- institutional (not individual)
- for vocational and academic institutions of higher education
- for life-long learning centres
- annual fee: € 1.000
- application criteria + procedure:
<https://ejta.eu/index.php/membership/membership-application/>

FUTURE PLANS / STRATEGY

- watchdog for renewal through education
- facilitate even more international cooperation: research, projects, mobility, online courses, ...
- focus on media literacy
- intensify EU and global relations
- expand and diversify membership
- support 'neighbourhood East' partners & vulnerable democracies

QUESTIONS??

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