

Case Haaga-Helia

Reporting Europe – Best Practises

18.10.2024



Haaga-Helia

Haaga-Helia University of Applied Science

- 3rd biggest UAS in Finland, educating business, IT, hospitality, sports training and management, journalism
- Journalism bachelor and masters degree, intake app. 45 + 20 students annually
- The smallest competence area in HH but the biggest journalism program in Finland

Course: Finland in the International Community

Concentrates on EU with a short intro to international agreements

5 credits, professional studies => 2.- 3. yr students

Includes 2 assignments + a 3-day study trip to Brussels / learning diary

The trip includes visits in major EU institutions and specialized presentations from experts: MEP and assistants, EU commission experts, Finnish government, lobbying organizations, correspondent

Visit to the House of Europe (EU Parliament museum)

Comments from the students

- opens the connection between the EU and national legislation
- Strengthens the idea of European community as a peace and democracy project
- Gives boost to those who have been interested in global reporting and also those not so impressed by the importance of EU
- serves as an important step towards political journalism

Common challenge: missing the broader understanding of history

Most students were born during the era of digitalization and globalization and free movement of people and ideas.

They lack understanding of being neighbour to Russia = how Finnish and Eastern Europe common history affects the societies.

The new challenges: disinformation & cold war at the same time with climate change and loss of biodiversity