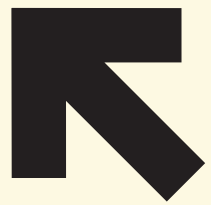


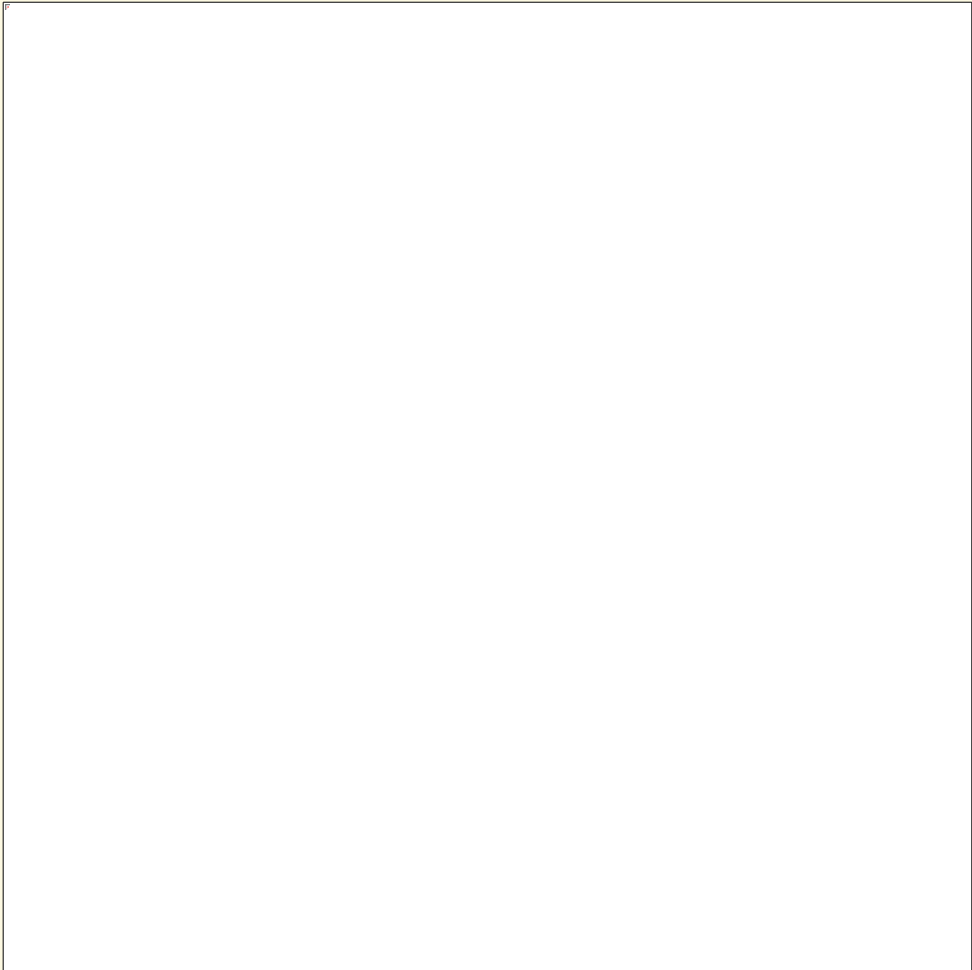


HU University of Applied Sciences Utrecht



Cross Border Journalism





Cross Border Journalism @ HU University of Applied Sciences Utrecht



CBJ

Intro staff & program

1

Accomplishments

2

Challenges

3



4

Newsroom staff

Toon Brouwers

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&

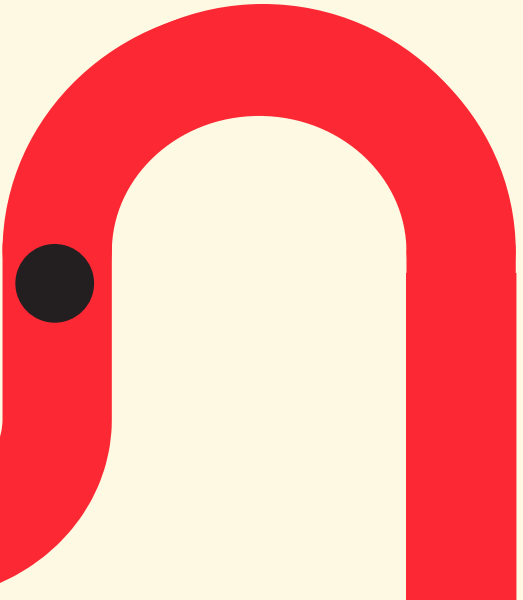
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&

Bram Peeters

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5

Cross Border Journalism

- Specialized course on and in international reporting:
 - Producing multimedia stories that cross borders
 - Acquire knowledge on European and international topics
 - Acquire knowledge on design thinking & global journalism
- Intercultural classroom:
 - HU students
 - Dutch students from other media related studies
 - International students of journalism and other media related studies

| Semester 1 | Block A | Block B |
|-------------|--|--|
| Newsroom 2 | Body of Knowledge: Europe in Transition & Europe in the World | |
| Newsroom 1 | Skills training: text, audio, video Brussels trip, newsroom productions | |
| Newsroom 3 | | Research, Reporting trip Cross-media Production |
| Media Lab 1 | Body of Knowledge: Global Journalism & Practice based research | |
| Media Lab 2 | Body of Knowledge: Future Cities | |
| Media Lab 2 | Project: Future City | Project: Future City |
| Media Lab 3 | Body of Knowledge: Design Thinking & Design oriented research | |
| | Project design and statement | Innovation project |



The European Correspondent



Newsroom

- Training in several journalism genres and skills (audio, text, photography) (Video on demand)
- Learning how to pitch and produce English language news items
- Publish on a public online platform as part of a team
- Simulation of working as an actual (freelance) international journalist
- Productions published on public site: svjmedia.nl/internationaljournalism/

| Semester 1 | Block A Week 1-10 | Block B Week 11-20 |
|------------|--|--|
| Newsroom 1 | Skills training: text, audio, video Brussels trip, newsroom productions | |
| Newsroom 2 | Body of Knowledge: Europe in Transition & Europe in the World | |
| Newsroom 3 | | Research, Reporting trip Cross-media Production |



7

Assignments



KEEP
CALM
AND
TRAVEL
EUROPE

***Assignment 1:* Text based interview or (news) article**

***Assignment 2:* Radio item or interview for a live radio show.**

***Assignment 3:* Multimedia production based on reporting in Brussels**

***Assignment 4:* Written exam “Europe in Transition”**

***Assignment 5:* written exam “Europe in the World”**

***Assignment 6:* Research portfolio for a foreign reporting trip**

***Assignment 7:* Large cross-media production based on a foreign reporting trip**

Navigating right-wing Italy: Bologna's resistance

Posted by Eva Unterrainer | Jan 23, 2024 | Cross-Border Journalism | 0



8 Accomplishments

Journey of Resilience; Angelo Milazzo's Quest for Migrant Justice.

Posted by Stanzen Jelsma | Jan 23, 2024 | Cross-Border Journalism | 0



Trouble in Paradise – Climate change is causing major problems in Madeira

Posted by Santeri Hulkkonen | Jan 23, 2024 | Cross-Border Journalism | 0



The rise of the Sweden Democrats: challenging the notion of Swedish tolerance

Posted by Liselotte Steen | Jan 23, 2024 | Cross-Border Journalism | 0



Harvesting challenges: Greece's olive oil industry grapples with the impact of climate change

Posted by Giulia Checchi | Jan 24, 2024 | Cross-Border Journalism | 0



Malta's Explosive Issue: The Danger Hidden in Beauty

Posted by Tornike Khupenia | Jan 24, 2024 | Cross-Border Journalism | 0





Accomplishments

“The reporting trips were the most fun thing to do. I really got to learn a lot of new people and we as a class bonded a lot.”

“The reporting trips are amazing”

“I liked the coaching and the hands-on approach. The international angle and the education about important politic topics.”

“I liked the assignments of skills and workshops. I think you learn a lot by doing them.”





10

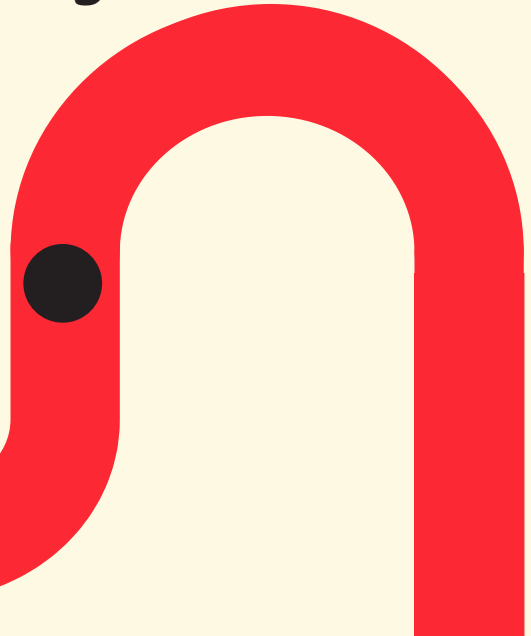
Challenges: different levels


“I would love to learn basic reporting tips and tricks for at least the people that feel like they need it.”

“More basic journalism like how to write article, how to structure it and how to create the heading for it.”

“I would have liked to have more theory about journalism, before doing the assignments.”

“More classes about basic journalism and writing style”



The background features abstract, thick, rounded lines in red and orange. A vertical orange line runs down the left side, intersecting a horizontal red line. To the right, another vertical red line runs down, with a black dot on it. A large green circle is positioned in the lower right quadrant. The text is centered in the middle of the page.

**How to accommodate
the different levels of
journalistic
experience in an
intercultural
newsroom?**