

ERASMUS BIP ZAGREB -
DURING THE VOICES
FESTIVAL

25/02/2025-01/03/2025

ABOUT THE VOICES FESTIVAL

28/02/2025-01/03/2025

- THE VOICES FESTIVAL IS A BRAND-NEW ITINERANT EVENT CO-FUNDED BY THE EUROPEAN COMMISSION TO CELEBRATE JOURNALISM AND MEDIA LITERACY IN EUROPE.
- THE VOICES FESTIVAL HAS A EUROPEAN FOCUS AND AIMS TO HELP CREATE A EUROPEAN PUBLIC SPHERE AND CHANGE THE WAY WE PERCEIVE AND ENGAGE WITH THE MEDIA.
- IT SERVES AS A PLATFORM FOR DIALOGUE, CONNECTING THE DOTS BETWEEN THE PRESS, MEDIA LITERACY EXPERTS, AND EUROPEAN CITIZENS. THIS FESTIVAL ADOPTS A DUAL FOCUS BECAUSE IT DELVES INTO THE EVOLVING ROLE OF JOURNALISM WITHIN OUR RAPIDLY CHANGING MEDIA LANDSCAPE WHILE SIMULTANEOUSLY SUPPORTING CITIZENS IN CRITICALLY ASSESSING INFORMATION AND NAVIGATING TECHNOLOGY MEANINGFULLY.

MAIN TOPICS

- 1. AI AND DISINFORMATION ; AI AND MEDIA LITERACY
- 2. CLIMATE JOURNALISM
- 3. TAXING BIG TECH AND PLATFORMS
- 4. LOCAL JOURNALISM
- 5. PUBLIC SERVICE MEDIA FOR ALL - DIVERSITY
- 6. SAFETY OF JOURNALISTS / JOURNALISTS IN EXILE
- 7. MEDIA LITERACY AND DIGITAL WELLBEING; MEDIA LITERACY DIGITAL PARENTING
- 8. NEW JOURNALISTIC FORMATS FOR YOUNG AUDIENCES
- 9. MEDIA LITERACY AND CITIZENSHIP - PLATFORMS, OWNERSHIP AND GEOPOLITICS OF MEDIA AND DATA
- 10. INVESTIGATIVE JOURNALISM IN CROATIA

ERASMUS BIP ZAGREB - 3 PROPOSED ACTIVITIES

- 1. MULTIMEDIA WORKSHOP „HOW TO TELL STORIES AND NEWS TO YOUNG PEOPLE” (FPZG MEDIA HUB - FACULTY OF POLITICAL SCIENCE) 25/02-27/02
- 2. THE VOICES STUDENT NEWSROOM LED BY PROFESSORS FROM JOURNALISM AND MEDIA PRODUCTION DEPARTMENT 28/02-01/03 - IDEA IS TO HAVE A STUDENT NEWSROOM OF AROUND 20 STUDENTS THAT WILL COVER THE TWO DAYS OF FESTIVAL BY PRODUCING NEW FORMATS FOR YOUNG AUDIENCE
- 3. THE VOICES CAMPAIGN ON SOCIAL MEDIA LED BY STUDENTS 25/02-01/03

ERASMUS BIP ZAGREB - LIVE COMPONENT

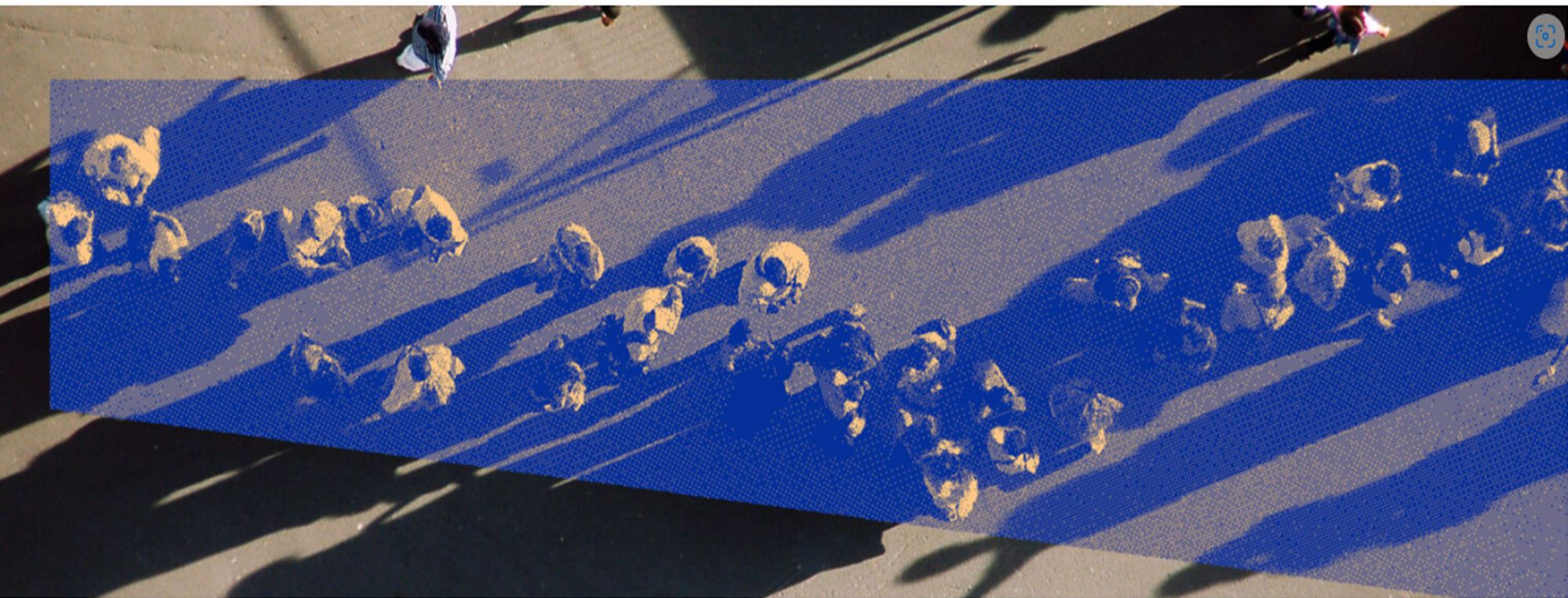
- THE PROJECT AIMS TO MAKE YOUNG PEOPLE MORE VISIBLE THROUGH JOURNALISTIC CONTENT AND ALSO TO RESPOND TO THEIR CONSISTENT NEWS AVOIDANCE
- **THE PROGRAMME WOULD CONSIST OF TWO PARTS:**
- 1. WORKSHOP DEDICATED TO MULTIMEDIA SKILLS FOR MULTI-PLATFORM STORYTELLING, WITH A FOCUS ON VIDEO
- 2. PARTICIPATING IN THE STUDENT NEWSROOM AT THE VOICES FESTIVAL AND PRODUCING JOURNALISTIC STORIES FOR DIFFERENT AUDIENCES AND PLATFORMS OF THE EVENT

ERASMUS BIP ZAGREB - VIRTUAL COMPONENT

- IN THE WEEKS BEFORE THE LIVE INTERNATIONAL WEEK, THE STUDENTS PREPARE THEIR VIDEOS ON MAIN TOPICS OF THE VOICES FESTIVAL ACCORDING TO THE CRITERIA SET BY THEIR COACHES DURING THE PRE-MEETING FOR THE PROJECT.
- ALL STUDENTS WATCH EACH OTHERS' STORIES (GUIDED BY INSTRUCTIONS) AND GIVE FEEDBACK AND COMMENT DURING A VIRTUAL SEMINAR THE WEEK BEFORE THE LIVE WEEK (18/02)
- THE FIRST ACTIVITY OF THE LIVE WEEK IS BASED ON THESE ONLINE EXPERIENCES.

IF EVERYTHING GOES WELL WITH THE APPLICATION...

- MAX. 20 STUDENTS (EXCLUDING FPZG STUDENTS)
- 6 PARTICIPATING SCHOOLS (PARTICIPANTS OF THE "INVISIBLE CITIES" PROJECT)
- DEADLINES: TBD
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