

BLENDDED INTENSIVE PROGRAMME (BIP) -
„CULTURAL CHRONICLES: CULTURAL
JOURNALISM IN URBAN LANDSCAPES”

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BLENDED INTENSIVE PROGRAMME (BIP)

- Equip participants with skills for producing high-quality, culturally sensitive journalistic profiles that promote diversity while adhering to ethical standards.
- **Focus Areas:**
 - Cultural journalism and ethical reporting
 - Interviewing and storytelling techniques
 - Capturing cultural diversity through narratives
- **Outcomes:**
 - Participants will learn to **create journalistic portraits of cultural figures, focusing on authenticity, diversity, and ethical integrity.**
 - In-depth exploration of legal and ethical considerations related to cultural journalism

KEY LEARNING OBJECTIVES & SKILLS DEVELOPED

- **In-depth interview skills** : Participants will gain proficiency in interviewing cultural figures to evoke authentic and insightful responses.
- **Cultural journalism**: Workshops on the nuances of cultural journalism, led by experts, covering cultural diversity and minority representation.
- **Legal & ethical knowledge**: Understanding intellectual property rights, ethical responsibilities, and how to accurately portray diverse cultural communities.
- **Practical experience**: Hands-on tasks include conducting interviews, filming, photographing, and editing to create complete journalistic profiles.

PROGRAM STRUCTURE & IMPORTANT DATES

- **Online Component (May 19 & 21, 2025):**
- Mastering feature profiles, interview techniques, cultural rights, and ethical portrayal (6 hours total).
- **On-site Component (May 26-30, 2025):**
- Artist meetings, workshops, and portrait production
- Final Presentation: Students will showcase completed journalistic profiles in various formats (written, audio, video, multimedia).



LEARNING OBJECTIVES

- Equip participants with skills to analyze, interpret, and report on diverse cultural topics
- Provide tools to create journalistic profiles

ASSIGNMENT

- **Journalistic profile writing:** Each group is tasked with profiling an artist, analyzing their background, influences, and contributions to the art world.
- **Multimedia Submissions:** Groups can submit their profiles in various formats (audio, video, written, multimedia), encouraging creative expression.
- **Cross-disciplinary collaboration:** Students work in teams, blending skills from journalism, media production, cultural analysis, and ethics.

Ballet dancer Ryan Brown discusses dedication, dreams and stereotypes: 'Nothing comes easy'

"I'm Ryan Brown," he says, "and I started dancing when I was 8 years old"



Artists of Cluj ft. Liza Kadelnik: 'I didn't choose opera, opera chose me'

Within the cultural heart of Cluj-Napoca, we sat down with its Opera's singer: Liza Kadelnik. Her journey, marked by perseverance and passion, shows the potential of art to overcome hardship.

Kosmos Khoroshavin, Aerin Thijs, Amelia Wasilevska, Indy Roozendaal



Liza Kadelnik, The National Opera of Cluj-Napoca. Credit: Kosmos Khoroshavin

As a mezzo-soprano opera singer, Liza Kadelnik moved from Chernivsti to Cluj-Napoca. Today, she sings to the hearts of many audiences throughout the world. She performed in Germany, Austria, Italy, Israel, the UK. For the most part, her talent can be admired in both the Romanian and Hungarian Opera of Cluj. When it comes to her repertoire, Kadelnik preferred, amongst others, Aida (Amneris) and Don Carlo (Eboli), the latter being one of her greatest inspirations.

Ernő Bartha (65): "I didn't choose art, the universe did"



**ARTISTS OF CLUJ
2024**

Ernő Bartha in front of his hay sculpture (Credits: Liza Kadelnik)

Ernő Bartha is a well-known visual artist and sculptor. He has spent many years living on the countryside. He expresses his art through various mediums, including sculpture and painting.



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TRADITIO ET EXCELLENTIA

BIP AT BABEŞ-BOLYAI UNIVERSITY, CLUJ-NAPOCA



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HUMAN RELATIONSHIPS IN THE DIGITAL ERA

Join a mix of **online** and **on-site** activities to explore and document relationships in the digital age. Through a series of workshops, meetings, and hands-on activities, the program aims to equip participants with the necessary skills, and knowledge to produce high-quality **documentary theatre** pieces.



Activate W
Go to Settings

OVERVIEW OF THE BIP - HUMAN RELATIONSHIPS IN THE DIGITAL ERA

WORKSHOPS & ACTIVITIES

- Documentation techniques
- Scriptwriting and directing
- Acting and character development
- Interdisciplinary collaboration between journalism, theatre, and acting students
- Family, friendship, and romantic relationships

VS

THEMES COVERED

- Communication dynamics
- Impact of social media on relationships
- Intimacy and digital relationships
- Family, friendship, and romantic relationships


KEY LEARNING OUTCOMES & SKILLS DEVELOPED

- Documentation & Interviewing
- Scriptwriting
- Directing & Performance
- Collaboration: Emphasis on teamwork between journalism, theatre, and acting students to create impactful theatre pieces.
- Conducting interviews, scriptwriting, directing, and acting workshops
- Final Showcase: Presenting the developed theatre pieces and receiving feedback



ASSIGNMENT

- **Each student from the group will be assigned a specific task to investigate the dynamics of human relationships within the context of the digital era.**
- **The goal is to gather diverse perspectives and data through interviews, documentation, and research to create a comprehensive view of how these topics are impacted by digital spaces.**

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- Online Component (Feb 25-26, 2025)
 - On-site Component (March 3-7, 2025)



JOIN US

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