

Introducing Moldova School of Journalism:

A local hub of future journalists



COURSES AND TRAINING PROGRAMS

September–March

Audio Journalism training program

6 months | in-person

Compulsory newsroom internship: 1 month
Presentation of final projects: March

Certificate of graduation from MSJ for an **80% attendance rate.**

THE MODULES AND COURSES THAT MAKE UP THE AUDIO JOURNALISM PROGRAM:

Module 1:
Introduction to Journalism

1. Unveiling the foundations of journalism
2. The Interview: Types and techniques
3. News Writing and Editing
4. Romanian Language
5. Ethics and Deontology
6. Fake News, fact-checking, countering propaganda and disinformation
7. Media Law
8. Speaking Skills

Module 2:
Audio Journalism

1. Audio editing and sound design
2. Radio Journalism
3. Audio Storytelling
4. Radio documentary
5. Podcasting

September–March

Video Journalism training program

6 months | in-person

Compulsory newsroom internship: 1 month
Presentation of final projects: March

Certificate of graduation from MSJ for an **80% attendance rate.**

THE MODULES AND COURSES THAT MAKE UP THE VIDEO JOURNALISM PROGRAM:

Module 1:
Introduction to Journalism

1. Unveiling the foundations of journalism
2. The Interview: Types and techniques
3. News Writing and Editing
4. Romanian Language
5. Ethics and Deontology
6. Fake News, fact-checking, countering propaganda and disinformation
7. Media Law
8. Speaking Skills

Module 2:
Video Journalism module

1. Video Editing
2. Mobile Journalism/MOJO
3. Photojournalism
4. TV Journalism
5. Video storytelling

BONUS courses for Audio and Video Journalism programs:

1. Multimedia Journalism – the students learn to use data in different formats (infographs for ex.)
2. Community Journalism – students learn to edit and print a newspaper from scratch, going to a village and writing stories about it.

April–July

Specialized Journalism program

4 months | in-person

Paid newsroom internship | up to 3 months
Presentation of media products: monthly

Certificate of graduation from MSJ for an **80% attendance rate.**

THE MODULES AND COURSES THAT MAKE UP THE VIDEO JOURNALISM PROGRAM:

Module 1:
Introduction to Journalism

1. Unveiling the foundations of journalism
2. The Interview: Types and techniques
3. News Writing and Editing
4. Romanian Language
5. Ethics and Deontology
6. Fake News, fact-checking, countering propaganda
7. Media Law
8. Speaking Skills

Module 2:
Specialized Journalism

1. Political Journalism
2. Economic Journalism
3. Cultural Journalism
4. Crisis Journalism
5. Social Journalism
6. Environment Journalism

BONUS courses:

1. Pre-internship course – a review of fundamentals of journalism, news editing, newsrooms roles, pitching stories, creative ways of findings journalistic topics, the sources in journalism, etc.
2. Investigative Journalism – It is a complex course that requires knowledge and skills gained during the long-term training programs at MSJ.

SHORT-TERM COURSES

Spring-Summer
PODCASTING COURSE
10 weeks | hybrid | 2 instructors

developed in partnership with DW Akademie
Final project: Concept of a podcast mini-series
Certificate of graduation for an 80% attendance rate.

Spring-Summer
VIDEO STORYTELLING COURSE
10 weeks | hybrid | 2 instructors

developed in partnership with DW Akademie
Final project: Concept of a video storytelling mini-series
Certificate of graduation for an 80% attendance rate.

Spring-Summer
ART IN JOURNALISM
3 weeks | online | ENGLISH | 2 instructors

developed in partnership with DW Akademie
Period: piloted in Spring-Summer of 2024
Certificate of graduation for an 80% attendance rate.

Anytime
MEDIA LAW COURSE
online

developed with the support of the Institute for War and Peace Reporting /WPR
End of course test
System-generated certificate if the answers are 100% correctly

Anytime
FAKE NEWS, DISINFORMATION, PROPAGANDA, FACT-CHECKING COURSE
online

developed with the support of the Institute for War and Peace Reporting /WPR
End of course test
System-generated certificate if the answers are 100% correctly

October 2024 – March 2025

MEDIA MANAGEMENT PROGRAM

Target group: media managers and aspiring media managers

1. Strategic Management
2. Marketing & Communication
3. HR Management
4. Financial Management
5. Project Management
6. Business Planning

MSJ is a training center of non-formal education in journalism & communications
ȘJM este un centru de instruire cu predare non-formală în jurnalism și comunicare

**What is our
international
program/
interest?**



**European
Journalism
course**

ANACEC
national
accreditation
of MSJ

Podcast

**AI in
Newsrooms
course**

**Instructors
Qualification
Program**

Newsletter

**English for
Journalists
course**

**Alumni
Network**

**Western
Journalism
Handbook**

RESULTS

18

years
of activity

18

cohorts

More than

500

beneficiaries overall in
the last two years

3

long-term
training programs
for journalists &
aspiring journalists

214

graduates

60%

work in media and
communications

01

program
(6 courses)
for media
managers

05

short-term hybrid
and online courses
for journalists

01

course
(4 modules) for
communicators

35

instructors
overall

40%

work in related
industries, are
studying, or have left
the country

Your School of Journalism / Școala ta de jurnalism

THE FOOTPRINTS OF THE SCHOOL

MOLDOVA SCHOOL OF JOURNALISM



Video editing
Denis Rusu



Audio Journalism
Lilia Barbăroșie



Political Journalism
Lilia Barbăroșie



Romanian Language
Cristina Leva



Fact-checking & countering disinformation and fake news
Lilia Zaharia



Investigative Journalism
Nicu Cușchevici



Multimedia
Ștefan Grigoriță

MEDIA



TV Moldova 1
(public broadcaster)



TV8



**TV Nord
One TV
Realitatea TV
Nord-News TV**



**Elita TV
Europa Libera Moldova
Agora**



**Oameni si Kilometri
Rise Moldova
Journo Birds (eng)**



**Ea.md
Radio Moldova
(public broadcaster)
Ziarul de Garda**

ANTREPRENORIAL



Unbox Communications
Ludmila Bogheanu



Qubo Communications
Dina Ivanov



DR Media
Denis Rusu



Nataia Rusu-Coșer

PUBLIC



Presidency spokesperson
Irina Goțișan



Foreign Office spokesperson
Lilia Barbăroșie



Prime Minister counselor
Cristian Jardan

INTERNATIONAL



Aspen Institute Romania manager of Chisinau office
Stella Jemna & Ukraine-Moldova



American Enterprise Fund country representative
Stella Jemna



Internews Moldova deputy
Roxana Teodorcic



DW Akademie project officer Moldova
Cristina Leva



Transparency International Moldova director
Lilia Zaharia

D Director

J Journalist

Journalistic skills empower people in any profession /
Îți dăm putere în orice job

INFRASTRUCTURE & FACILITIES

Cameras, mics, PCs and laptops, TV screen,
TV & podcast studios, free WiFi, photo/video/audio
editing softs, audio recording devices, MOJO kits



MSJ is the first Mediacor resident (since November 2021)

OUR SUPPORTERS & PARTNERS

Newsrooms

TRM (public broadcaster), Moldova.org, Europa Liberă
Moldova, Rise Moldova, TV8, Newsmaker, Ecopresa, Oameni si
Kilometri, Jurnal TV, TV Nord, Realitatea TV

Donors & Partners

US Embassy; USAID, UK Aid, Internews Moldova; DW Akademie, BMZ
Germany; Institute for War and Peace Reporting/IWPR, Mediacor

Your journey starts with us

**Denis
Rusu**

MSJ's graduate,
Class of 2011

**Everything I am today is thanks to the
Moldova School of Journalism**

Denis worked as a reporter for PRO TV, as a news producer for the public broadcaster TV Moldova 1, and as a video editor of Ziarul de Garda. After several years in media, he launched his own video production and communication company in 2015, together with his life partner, Natalia, also an MSJ graduate. After 13 years in the field, Denis has returned to our School, but this time as an instructor. As he states, Denis deeply values what MSJ taught him and feels a responsibility to share his experience with the next generation of journalists and journalism students.

**I am not done with the School yet.
I'm a lifelong learner.**

Povestea ta începe cu noi

What can EJTA expect from us?

- Unique regional journalism perspective
- Diverse teaching methods
- Creative, dedicated professionals with unique experiences
- Opportunities for collaboration
- Commitment to ethical and responsible journalism
- Best practice exchange
- Shared values
- Enhancing EJTA's reputation as a top journalism training network

What do we expect from EJTA?

- **Recognition: we are like you, but unique by experience**
- **Networking opportunities**
- **Collaboration in joint projects**
- **Access to expertise and resources**
- **Support and guidance**



Maia Metaxa

director of Moldova School of Journalism

maia.metaxa@sjm.md and maiametaxa@gmail.com
+373 692 69956 (WhatsApp) and +373 691 02804



THANK YOU!
MULȚUMESC!