



# INTRODUCTION OF THE UNIVERSITY OF PÉCS

## Potential New EJTA Member Presentation

2024 European Journalism Training Association  
General Meeting (EJTA AGM)  
16-18 October 2024, Babeş-Bolyai University  
Cluj-Napoca, Romania



**PÉCSI TUDOMÁNYEGYETEM**  
**UNIVERSITY OF PÉCS**



**UNIVERSITY OF PÉCS**  
**Department of Communication  
and Media Studies**

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# Journalistic Programme (Hungarian)

- a specialized module in the Communication and Media Science BA degree program (Title: Digital Journalism and PR) at the Department of Communication & Media Studies
- covering: media history (inc. history of journalism), journalism studies, multimedia studies, media law, journalism ethics, photo & video, cultural anthropology, sociology, digital journalism...

~ 25-30 students in the full-time degree programme each year

~ 10-15 students in the part-time degree programme ( both in the Hungarian language)  
compulsory professional training integrated







# International programme & experiences

- for 4 years
- the same curriculum but an international approach
- students mostly from Central and East Asia, South America, Middle-East and Far East
- ~ 25-30 students per year
- diverse international community at the PTE

- Erasmus+ KA2 Projects: NEWSREEL & NEWSREEL2 to develop innovative teaching methods and materials for media and journalism students
- European Journalism Observatory (EJO) Membership
- BIPs like “Invisible Cities”, Mobile Journalism Practice and Education in Central - East European Countries



# What we expect from EJTA

- a supportive professional community
- sharing of recent innovations, and best practices in teaching journalism
- networking, and collaboration in research and development projects
- training opportunities



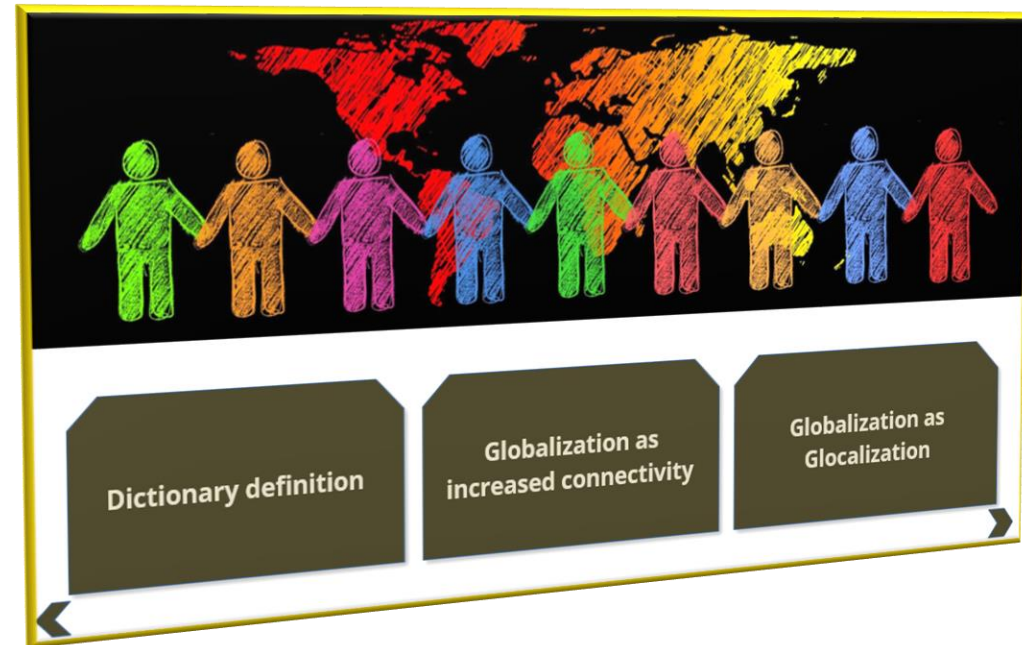


# What EJTA can expect from us

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- active participation
- sharing of our recent innovations, and best practices in teaching journalism
- adding our perspective and values
- contribute to the expansion of EJTA's professional network



# Some more results

