



AGM, Cluj, 17.11.2024

Director's and President's Report

Nadia Vissers and Anne Leppäjärvi

Review of the last and the coming year

- New Board
- Activities since AGM 2023
- Finances: Realisation 2023
- Finances: Budget 2025

Board responsibilities

Special Tasks:	First responsible:	First contact person in the Board:
Practical organization:		
Running the secretariat	OFFICE MANAGER	Anne
Finances: accountancy (check)	DIRECTOR	Carien
Finances: sponsor strategy / commercial partnerships	DIRECTOR	Will
Informing members	DIRECTOR	Anne
External Relations	DIRECTOR	Anne
External Projects (feasibility)	DIRECTOR	Carien
Membership:		
AGM/Conferences	DIRECTOR	Anne
Communication Strategy & Social Media	DIRECTOR	Cristina / Carien
Lifelong Learning	DIRECTOR	Anne / Carien
New Members	DIRECTOR	Tiko
EJTA Projects:		
EUfactcheck	DIRECTOR	Carien
Research	DIRECTOR	Tiko
Revision Tartu	DIRECTOR	Anne
Task forces	DIRECTOR	Cristina
Students:		
FEJS	DIRECTOR	Anne
Student Mobility	DIRECTOR	Will

Activities since AGM 2023

- Board meetings (3 live / 3 online): topics / change(s) of President and Board / future plans
- EJTALks:
 - #11 - Dec. '23 - Journ. Educ. in Ukraine, EJN
 - #12 - Feb. '24 - Cross Border J. Campus, Arena
 - #13 - Sept. '24 - Polarisation in Europe
 - #14 - Dec. '24 - News formats for young audiences

Activities since AGM 2023

- Trainings / conferences:
 - AGM Vienna
 - TT Porto + extra-ordinary AGM + masterclass CoE
- Voices Festival in Florence: EJTA workshops
- EUfactcheck
- Taskforces
- Communication: website / LinkedIn / Newsletters (6)
- Application and cooperation projects

Realisation 2023

INCOME			EXPENSES		
	Budget	<u>Realisation</u>		Budget	<u>Realisation</u>
			CONFERENCES:		
<u>Membership Fees 2023</u>	56.250 €	57.007,90 €	AGM	7.000 €	7.000 €
			Teachers' Conference	4.000 €	4.000 €
FUNDING:			DAILY MANAGEMENT COSTS:		
Council of Europe	5.000 €	5.000 €	Secretariat	17.000 €	16.000 €
Evens foundation	10.000 €	-----	Office Costs/Communication	1.750 €	1.201,35 €
			Director	44.000 €	43.449,53 €
PROJECT:			PROJECT:		
<u>Destin</u>	4.000 €	4.433,07 €	<u>Destin</u>	5.000 €	3.676 €
			BOARD:		
			Board Travel and Stay	10.000 €	10.082,16 €
			Board <u>Recognition visits</u>	2.500 €	554,16 €
Bank reserves	15.000 €	19.522,23 €			
TOTAL			TOTAL		
	91.250 €	85.963,2 €		91.250 €	85.963,2 €

Budget 2025

BUDGET 2025					
Income			Expenses		
Account	Sub Account	Value	Account	Sub Account	Value
Membership fees		€ 70 000	Conferences	AGM/Conference	€ 4 000
Sponsoring	supporting EJTA members	€ 7 500		Teachers' Training	€ 4 000
	supporting partners	€ 10 000	Personell	Director	€ 50 000
Project Income	Council of Europe	€ 5 000		Office Manager	€ 17 000
				Secretariat costs	€ 1 500
			Board	Travel and Stay	€ 9 000
				Recognition Visits	€ 3 000
			Communication	Website	€ 3 000
Miscellaneous			Miscellaneous		€ 1 000
TOTAL		€ 92 500,00			€ 92 500,00
PROFIT/LOSS of the period		€ -			

EJTA Cooperations with Networks

- FEJS
- WJEC
- Council of Europe
- VOICES European Festival
- European Agora for Journalism
- Journalismfund.eu
- Media Diversity Institute
- EJC

Sponsoring partners?

Upcoming events

- 21-22 Nov. '24: European Agora for Journalism - BRX
- 13 Dec. '24: #EJTAIk14
- 28 Feb. - 1 March '25: Voices Festival - Zagreb
- 21- 23 May '25: Teachers' Training - Rome
- 1 - 3 July '25: WJEC7 - Perth
- 15 - 17 Oct. '25: AGM 25 + 35 years EJTA

Agenda Today = Focus in the coming years

- Growing Association



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- Growing Association & Diversity

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- Growing Association & Diversity
- Networks

Agenda Today = Focus in the coming years

- Growing Association & Diversity
- Networks & Financial Strategy

Agenda Today = Focus in the coming years

- Growing Association & Diversity
- Networks & Financial Strategy
- Renewing Tartu Declaration

Agenda Today = Focus in the coming years

- Growing Association & Diversity
- Networks & Financial Strategy
- Renewing Tartu Declaration
- EJTA's Mission on Media Literacy

Agenda Today = Focus in the coming years

- **Memberships & Diversity**
- Networks & Financial Strategy
- Renewing Tartu Declaration & Task Forces
- **EJTA's Mission on Media Literacy**

Keyword

Diversity

Copyright: Nico Droc

Different...	cultures and languages (>20)
Different...	histories
Different...	political backgrounds
Different...	socio-economic conditions
Different...	media systems
Different...	views on journalism
Different....	educational traditions
Different...	types/sizes of institutions
Different...	types/ages of students
Different...	lengths of programmes
Different...	educational goals



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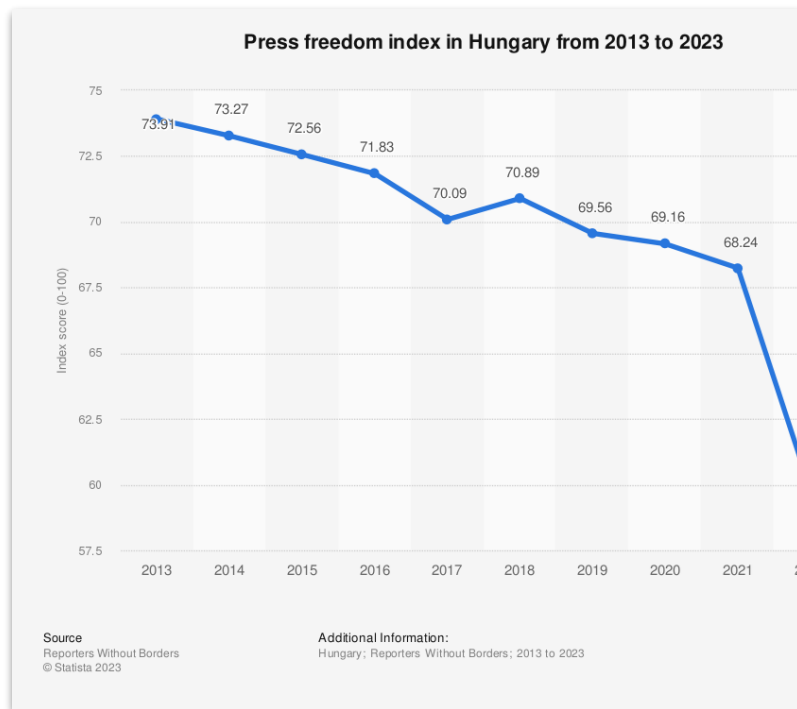
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THE RISE OF HYBRID DEMOCRACIES





HOW TO DESTROY PRESS FREEDOM?

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4. **Restricting Independent Media:**

Access to information is restricted for remaining independent outlets. For instance, representatives of the government are invited to press conferences.





Journalists' access to information has become more difficult: politicians and office holders avoid interviews

25/09/2023 [IN THE HEADLINES NOW](#) , [NEWS](#) , [GENERAL](#)

It is more difficult than before for journalists to get interviews, information and filming permits from politicians and office holders. This is the conclusion of a survey conducted by the Journalism Institute of Finland. The survey was conducted by the Journalism Institute of Finland among 100 journalists and 100 professionals who work with politicians and office holders.

Working with politicians and office holders say 40 percent of the respondents of the opinion that obtaining information has become much more difficult in the situation in municipalities.

Journalistiliitto 25.9.2023



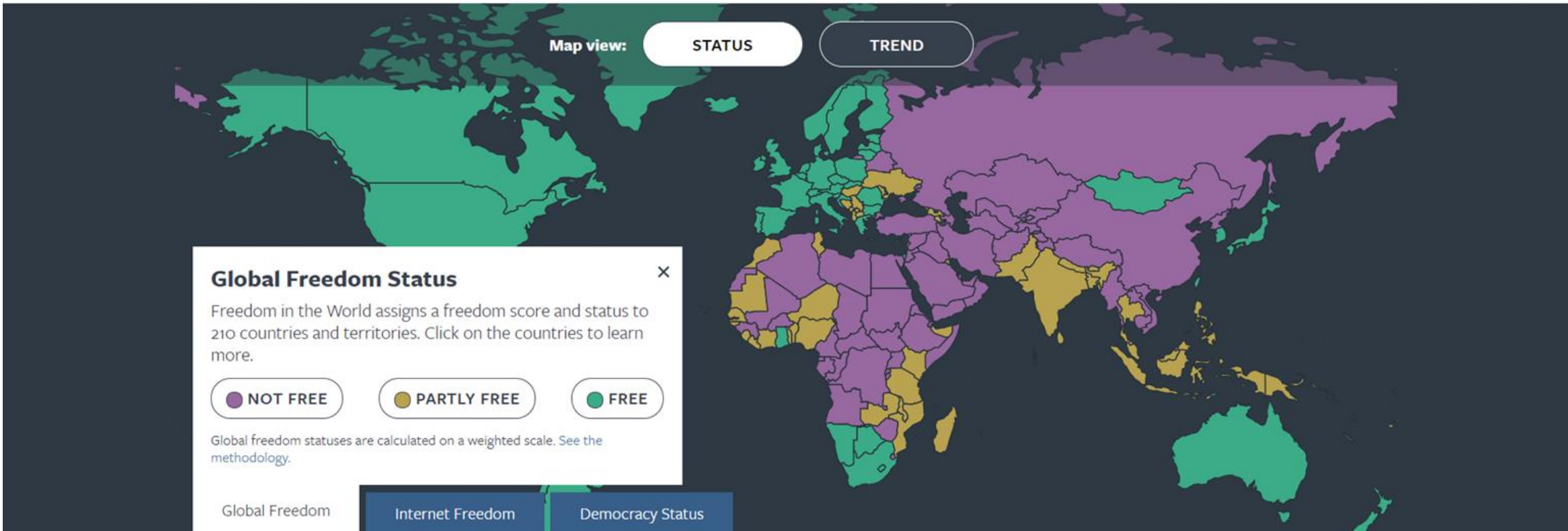
Finland: Conviction of two Helsingin Sanomat journalists sets dangerous precedent

IPI is concerned about chilling effect of landmark court decision on national security reporting

Jan 27, 2023

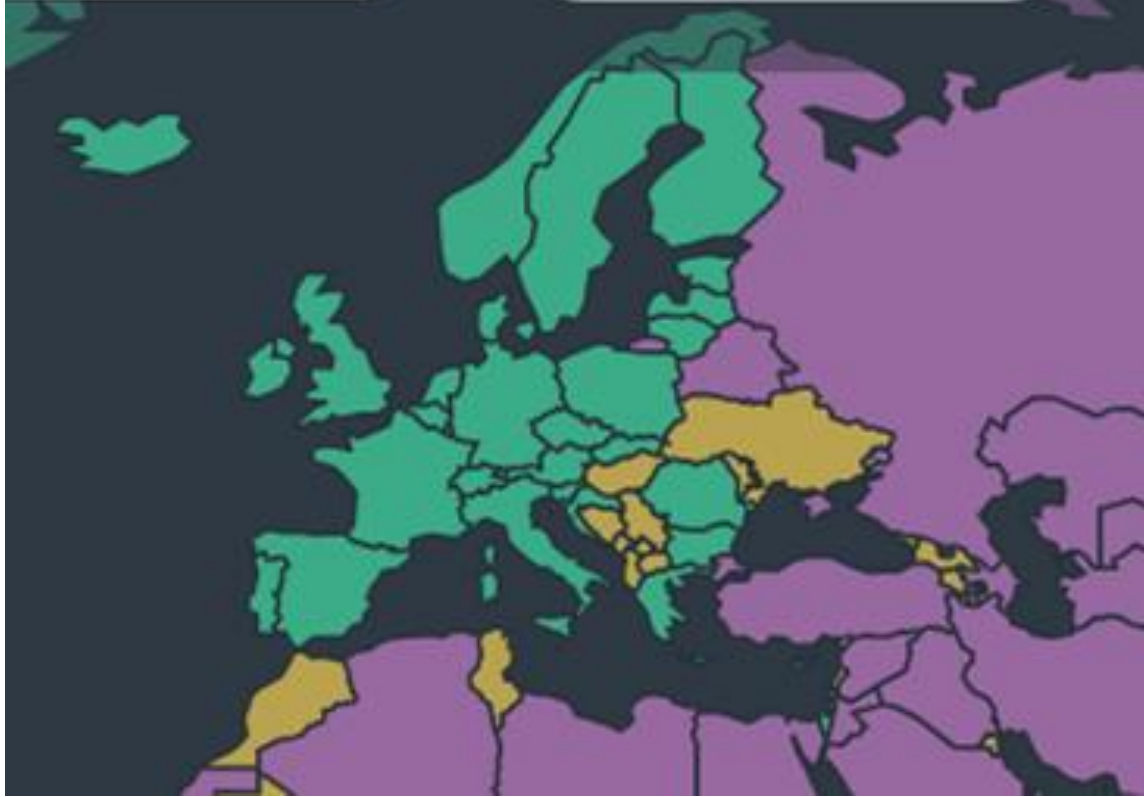


FREEDOM OF THE PRESS WORLDWIDE 2023



STATUS

TREND



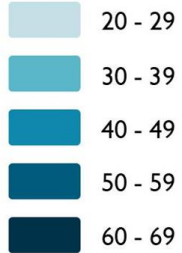
ICELAND



Trust in the news

Landgeist.com
 @Land_geist
 @Landgeist

% of population that trusts most news most of the time

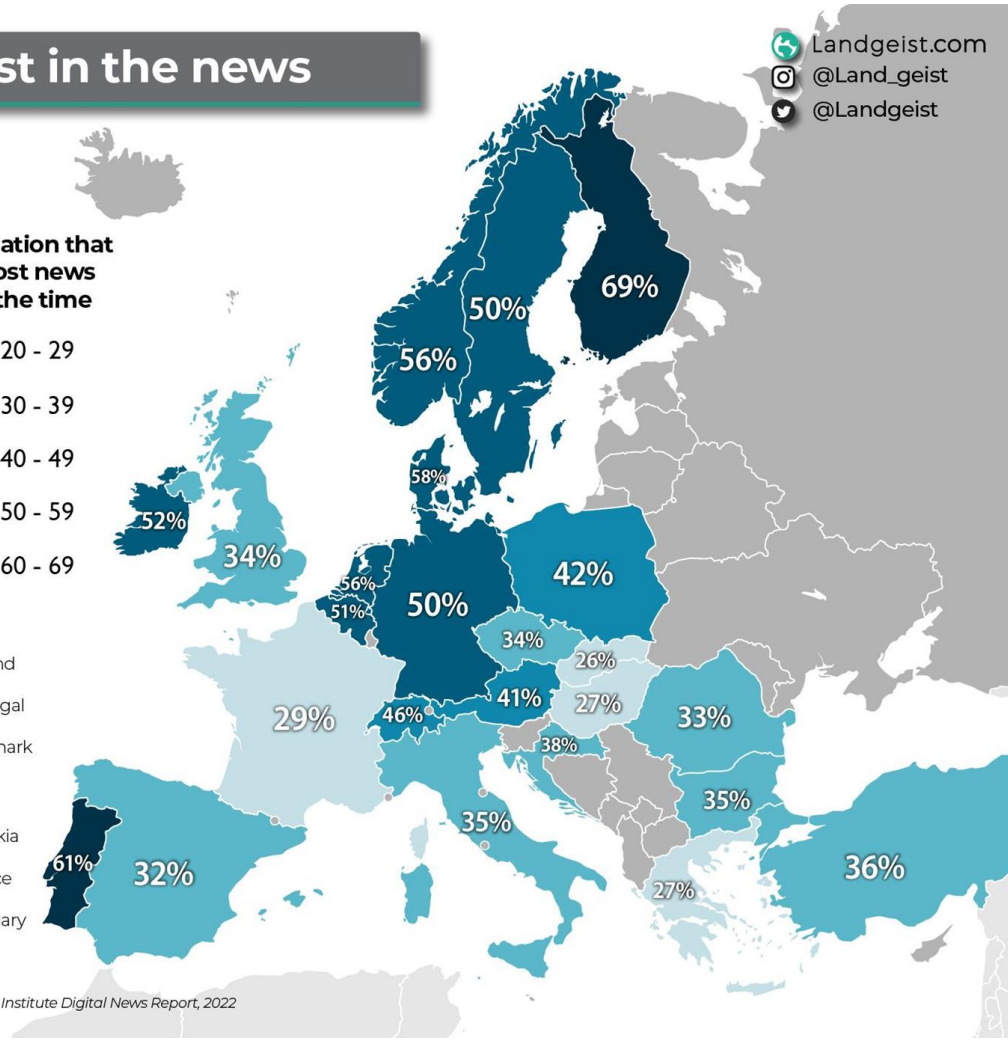


Highest

- Finland 69%
- Portugal 61%
- Denmark 58%

Lowest

- Slovakia 26%
- Greece 27%
- Hungary 27%

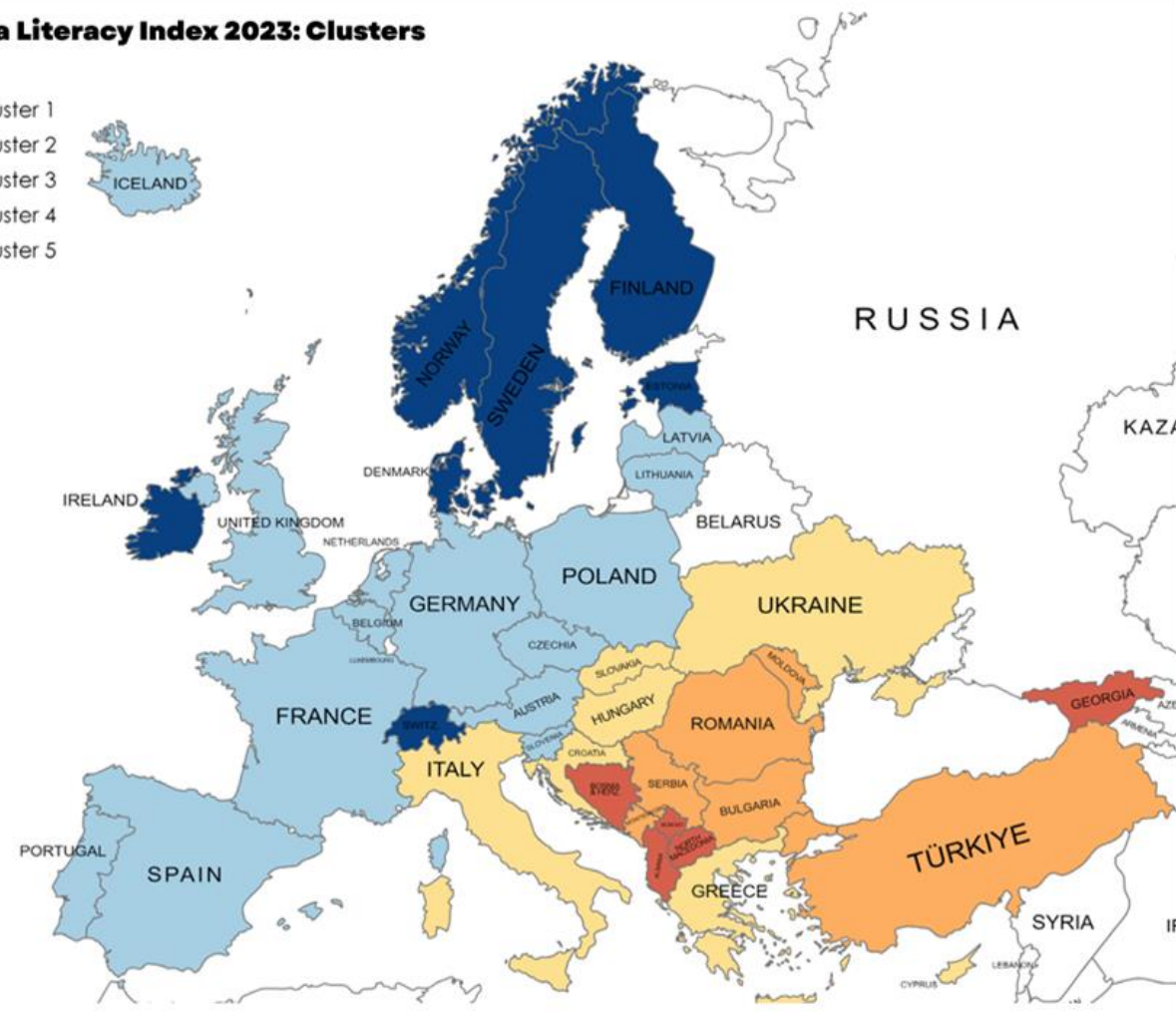


Source: Reuters Institute Digital News Report, 2022



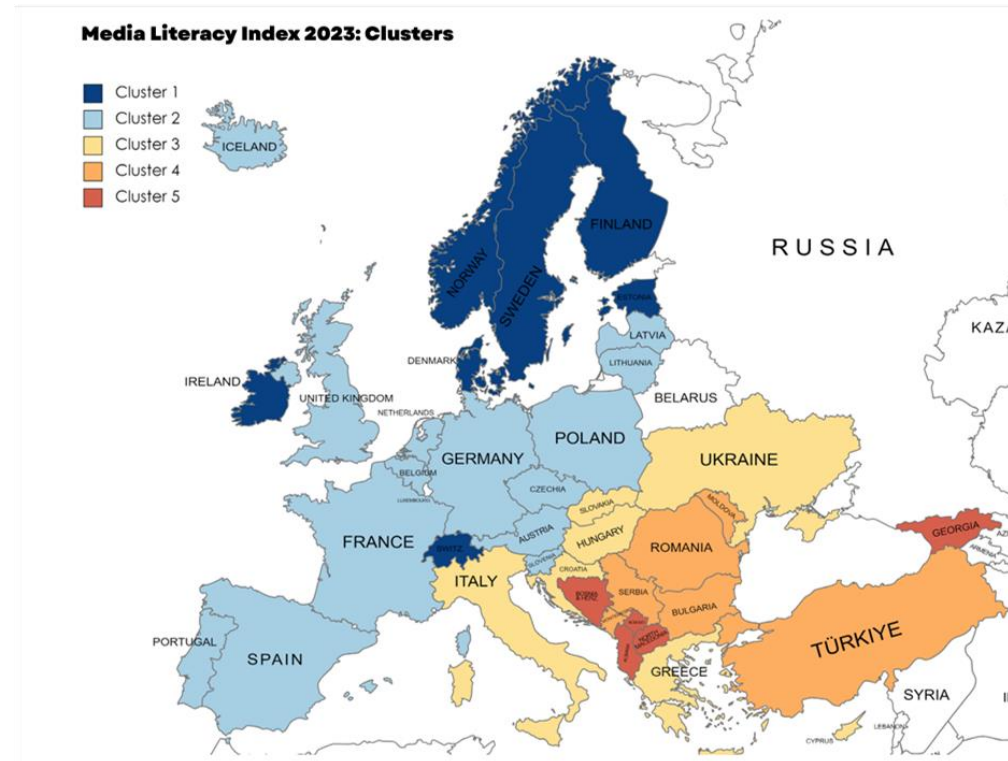
Media Literacy Index 2023: Clusters

- Cluster 1
- Cluster 2
- Cluster 3
- Cluster 4
- Cluster 5



METHODOLOGY OF THE MEDIA LITERACY INDEX

1. Media Freedom
2. Education
3. E-participation
4. Trust



EJTA Mission on Media Literacy:

Strengthening Digital Citizenship and Democracy
through Media Education and Quality Journalism



EJTA Mission on Media Literacy:

Strengthening Digital Citizenship and Democracy through Media Education and Quality Journalism

- **Democracy is not a given**—it requires continuous effort, grounded in education, freedom of expression, digital accessibility, active participation and trust.
- **Media education, media literacy and quality journalism** could function as potential solutions for digital citizens.
- Our approach is all focused on enhancing media literacy and promoting **independent, trustworthy quality journalism**.



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[About us](#)[EU Funding](#)[Bavarian Expertise](#)[Projects](#)[News](#)[News](#)[Latest news](#)[EU Council excludes 21 Hungarian universities from Horizon Europe and Erasmus funding over Hungarian rule of law breaches](#)

EU Council excludes 21 Hungarian universities from Horizon Europe and Erasmus funding over Hungarian rule of law breaches

12/01/2023



More than 30 higher education and cultural institutions in Hungary, including 21 universities, have been excluded from Horizon Europe and Erasmus funding retroactively to 15/12/2022 due to ongoing concerns about Hungarian rule of law violations. Hungary has so far received just over 60 million euros under Horizon Europe alone to fund 199 projects.

Source: bayfor.org 12.1.2023

EJTA and Fragile Democracies

1. Governmental Level: Impacted by restrictive policies and exclusion from European programs

2. Institutional Level: Facing limitations due to “blacklisting” and reduced support

3. Department Level: EJTA remains committed to focusing on education, training, and journalistic integrity to uphold the principles of democracy and press freedom.



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“From this perspective, we believe that greater risks arise if we fail to remain united. We believe in our European approach, where inclusion fosters freedom. By partnering with colleagues, we can support them in educating a new generation of journalists with a broader perspective and a deeper appreciation of our shared European values, while also keeping their peers in other countries informed about developments across Europe.”



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- **Networks & Financial Strategy**
- Renewing Tartu Declaration & Task Forces
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