

Newsletter December 2023

PLEASE SEND THE EJTA NEWSLETTERS TO YOUR COLLEAGUES



UPCOMING EVENTS AND DEADLINES

23 February 2024:	DEADLINE application new EJTA Board member (*)
23 February 2024:	#EJTAlk12: Crossborder Journalism Academy
15-16 March 2024:	European Festival of Journalism and Media Literacy, Florence
23 March 2024:	DEADLINE submissions active participation in Teachers' Training Porto $(*)$
17-21 April 2024:	International Journalism Festival, Perugia
8-10 May 2024:	EJTA Teachers' Training, Porto

(*) see call in this newsletter

CALL FOR APPLICATION: LOOKING FOR A NEW BOARD MEMBER

We will elect a new EJTA Board member at the Teachers' Training in Porto (in the morning of 9 May 2024), in order to replace Eric Nahon who stepped down as President / Board member.

Everybody who's interested in this position: please step forward.

There are some characteristics for the candidate's profile:

- An EJTA Board member is supposed to be present at five to six Board meetings a year (three live and two to three online) and is expected to take up responsibilities and tasks within the association.

- The EJTA Board's tasks are mainly strategic, together with supporting the EJTA Director in the daily management of the association (inexhaustive list of support to the Director: communication & social media strategy, LLL Section, new members, follow-up EJTA projects and task forces, research, revision Tartu Declaration, external relations, student mobility, ...).

- The specific tasks and responsibilities of the new Board member will be discussed in the first Board meeting after the election.

- If the current President ad interim wishes to step down as a President, the Board will also then decide about the roles and the new President.

- The Board favours a geographical spread. Since we now have an Austrian President ad interim and a Dutch, Finnish and Georgian Board member, it would be nice (but not mandatory) to have other parts of Europe represented too.

- Not only is geographical diversity favoured, but also gender diversity will work positively in the

Board. So it would be nice (but not mandatory) if the new Board member is male (now: 3 females / 1 male + 1 female Director). This is not a stringent condition, though.

Candidates will make themselves known <u>before 23 February 2024</u> in an email to the EJTA President ad interim Nikolaus

Koller: <u>nikolaus.koller@oema.at</u> and Director Nadia Vissers: <u>director@ejta.eu</u>.

They should provide a short biography with a photograph and their motivation (about 100-150 words).

This information will be put before the membership in the EJTA Newsletter of March 2024.

In case of more candidates, we'll organise elections in Porto on 9 May 2024, according to our statutes.

TEACHERS' TRAINING IN PORTO, 8-10 MAY 2024: WEBSITE AND REGISTRATION OPEN

The colleagues from the University of Porto opened the website for registration and information and the call for your active participation with proposals for workshops or discussions on 'How to Teach Building Trust in News': <u>https://web2.letras.up.pt/ejta2024/</u>

Do follow their advice and start planning your trip and accommodation, since prices seem to rise quickly! Also register as soon as possible because places might be limited for social activities.

TEACHERS' TRAINING IN PORTO, 8-10 MAY 2024: CALL FOR PARTICIPATION

Trust in news is a main concern for professionals, media companies and journalism teachers. Media organizations and the academy are challenged by audiences' lack of engagement and trust in news contents. Furthermore, journalism teaching deals with an important social fringe and news awareness in youth is particularly low. How can teachers promote the idea of building trust in news? The bond between news and audiences needs to be strengthened and young journalists may play an important role in this task in current times.

Several scholars and news reports point to the importance of a diagnosis in news consumption in order to tackle each particular factor and create solutions. Misinformation has increased due to the pandemic and the war, but the algorithm and AI also enhances distrust and doubts in contents. Verified information is a cornerstone in journalism. Teachers should be part of the debate and be able to engage students in this process.

We warmly invite you to present papers, workshops, best practices or panels under the subject of teaching how to build trust in news.

We believe that the Porto EJTA Teachers' Training in May 2024 will be an excellent opportunity to debate and find some answers on these challenging matters.

Come on board on the debate and submit your proposals until 23th March 2024 to <u>ejtaporto@letras.up.pt</u>

NEWS FROM THE EJTA PROJECTS AND TASK FORCES

It has already become a tradition that we have pre-conference meetings twice a year, so here is the output of the meetings on the day before the EJTA AGM in Vienna, 18/10/23:

EUFACTCHECK

The EUfactcheck project kicked-off the EU elections project, starting February 2024 and running until the EU elections in early June. There are many options and moments to join (see report and powerpoint on our LinkedIn closed group). We also need some more 'hands' in the project team to help us publish all your students' factchecks and blogs on our EUfactcheck.eu platform and to help EJTA schools in cross-national collaborations.

If you want to join the EU elections factchecking project please send an email to <u>carien.touwen@hu.nl</u>.

TASK FORCE DATAJOURNALISM AND AI

The EJTA AI & Datajournalism Taskforce held its fourth gathering since its inception in Aarhus, May 2022. On the subject of Datajournalism, the Taskforce reviewed the curated "list of lists" of resources for Datajournalism. On the subject of AI, the Taskforce presented a first draft of three documents that should become living documents (to be annotated and completed by other EJTA teachers):

Curated, thematic list of *best* sources for teaching AI to Journalism students
 Typology and assignment examples of uses of Large Language Models
 (LLM) for JOURNALISTIC RESEARCH

3. Typology and assignment examples of uses of LLM for WRITING AND CREATIVE PROCESS

The Taskforce also discussed the broader question of how AI will change

student evaluation. Obviously, this discussion, which should be of interest to all Journalism teachers, remains open. Participants in the Taskforce agreed that EJTA can and should become a designated platform to continue this discussion.

Teachers in EJTA-schools can require access to the documents (as a viewer or a contributor), or suggest activities or discussion topics for the Taskforce, with a mail to <u>frederik@marain.be</u> (Subject: EJTA AI & Datajournalism Taskforce).

INCLUSIVE JOURNALISM

The group discussed the definition of inclusive journalism and how to make journalism teaching inclusive, good practices and pitfalls and the added value of international projects / EJTA on inclusive journalism. After a brainstorm on competences (what do your students need to practise inclusive journalism?), we concluded with the question 'What do you want to discuss in the future?'. It was unanimously decided that this task force still has loads of work in progress.

SUSTAINABLE EJTA

The task force 'Sustainability and EJTA' discussed the Green Conference in Vienna, drawing inspiration for future EJTA events, with a clear list of requirements connected to a 'green certificate'. We also discussed travel opportunities and restrictions in Europe. As the rail network is not yet up to speed and air flight is still cheap it will be difficult to take this into account for EJTA events. But most of all we talked about what sustainability means and 'went back' to the origins in the UN Brundtland Report of 1987 in which sustainability is clearly connected to 'development' and therefore with inclusivity. We agreed that this is the kind of sustainability that ETJA stands for, of course we want to be a responsible (and therefore 'green') association but always an inclusive one.

LIFELONG LEARNING

More info on LinkedIn.

#EJTAIk 11 and #EJTAIk12

EJTAlk 11, organised at the initiative of the Ethical Journalism Network (EJN) on 'Ukraine Media: Defiance and Truth-telling', with active participation from EJN colleague **Aidan White** and Ukrainian colleagues **Svitlana Bezchotnikova** and **Karinna Sardaryan**, proved to be super interesting and eye-opening. A big EJTA thanks goes out to all speakers.

To be honest: if you weren't present, you missed a very important EJTAlk. We always said we wouldn't record these online meetings, so please don't ask us about recordings.

EJTAlk12 about the Crossborder Journalism Campus will be organised together with Arena and is planned for 23 February 2024.

FEJS

We had a joy to meet two FEJS students at our Vienna AGM. These students, *Neza Borkovic* and *Sabina Zorman* from Ljubljana, presented the FEJS satellite organization model. We hope you to spread word among your students of this opportunity.

Short review: How do satellites work:

- FEJS is a big organisation, but they are also connected in smaller satellites within countries. Satellites are part of the international organisation, but they have autonomy, their own president and national events.
- In the international regard, satellites organise Annual Congresses and a General Assemblies for other members when their turn comes. For example, FEJS Slovenija organised the Annual Congress Ljubljana 2023.
- Satellites are also active within their own countries, where they prepare activities and events for their students and young journalists. Members can create their own newspapers, podcasts, videos etc. They can host roundtable discussions, lectures and workshops. There are so many possibilities yet not explored.

Directions for students from Neza and Sabina: How to create a satellite?

- "If your country does not yet have a satellite, we would love for you to create one. Connect with other journalism students and form an association. If there are more journalism schools in your country, connect with them as well. Together choose the city where your organization will be based. The easiest way to choose a city is to look at where most potential members study.
- Then write to us on fejsint@gmail.com to let us know you want to be part of the FEJS family.
- You can function as a university club or you can register the association at the national level. The registration process depends on your country, therefore, find all the instructions for setting up an association online.
- For example, <u>FEJS Slovenia</u> is registered as an association at the national administrative unit. Every year they elect a president and other management bodies. They are based at the faculty in Ljubljana, where they hold meetings regarding the activities they will carry out.
- BTV: You do not need to form a satellite to be part of international FEJS, you can join our events, social media groups and receive news as an individual."

CONTACTS Website: <u>http://fejs.info/</u> Email: <u>fejsint@gmail.com</u> LinkedIn: FEJS - Forum for European Journalism Students Facebook: FEJS - Forum for European Journalism Students Instagram: @fejsint

CALL: EJTA MEMBER TO ORGANISE EJTA'S TEACHERS' TRAINING 2025

As you can see underneath, EJTA is still not 100% sure about the venue / organisation of the Teachers' Training in May 2025.

We would really appreciate it if an EJTA member will stand up soon with a positive proposal to organise this EJTA event.

Please contact director@ejta.eu!

FUTURE EJTA TEACHER TRAININGS & AGMS

- TT 2024: 8-10 May 2024 in Porto
- AGM 2024: 16-18 October 2024 in Cluj
- TT 2025: May 2025, TBD
- AGM 2025 mid-October 2025 in Utrecht
- TT 2026: May 2026, Tartu

Members that are eager to organise an EJTA training or AGM in the future, please communicate this to <u>director@ejta.eu</u>



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