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## Newsletter May 2023

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*PLEASE SEND THE EJTA NEWSLETTERS TO YOUR COLLEAGUES*

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### UPCOMING EVENTS

- **2 June 2023:** Online conference 'Media Communications in Dialogue of Cultures: Challenges of European Integration for Ukrainian Education and Science' - Kyiv (Ukraine) - More info: see EJTA website
  - **19-21 June 2023:** NEWCASTLE Sanctuary Songs - more info: see EJTA website
  - **18-20 October 2023:** EJTA AGM, Vienna - More info: see this Newsletter
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**EJTA TEACHERS' CONFERENCE 2023: April 26-28, LIVERPOOL JOHN MOORES UNIVERSITY**



It's an understatement to say that the 10<sup>th</sup> EJTA Teachers' Conference was a huge success on all possible levels: the programme's content, the expertise of the renowned speakers, the super dinner venue, the smooth and informal networking, the interactive moments to learn from each other, the social

activities and of course also you: the participants. The conference made it blatantly clear that sportsjournalism represents a very important lens to look at society and all its challenges and possibilities on political, financial, social and diversity level.

The EJTA Board and Director (see them shine in the picture) really want to express their gratitude and praise to the Liverpool John Moores team who made this all possible.

With very special thanks to Jackie Newton and Fran Yeoman.  
Thank you (and please don't be hijacked by Adobe)!

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## **[PREMEETINGS in Liverpool: REPORT](#)**

Traditionally, we organise pre-conference meetings on the day before the actual EJTA conference.

### **1. How to Teach Inclusive Journalism**

Follow-up on inclusive journalism competences and how to teach them. We decided to gather all important tips and tricks on a platform and continue with this topic in Vienna.

### **2. Taskforce Datajournalism Teaching**

Follow-up on previous meetings, discussion on teaching materials. More info on Slack.

### **3. Thinktank Sustainable EJTA**

Some ideas we take along to our next meeting in Vienna:

- It's valuable to have two live moments per year to really meet and interact.
- One, longer conference, seems not to be a solution, despite the lower carbon footprint because it will be more difficult to attend, and finding a 'quiet moment' will not work with so many different academic calendars.
- A solution might be to organise the TC in an easily accessible, more central, location for green travel and organise the AGM in different parts

of Europe each time.

- A lot can be done to organise EJTA conferences more 'planet proof'. Note is taken that 'online' is no overall solution because also not very planet friendly.

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### **[EJTA AGM 2023 + conference in Vienna, 18-20 October 2023](#)**

Vienna welcomes you: starting with premeetings on Wednesday 18/10 and the AGM on Thursday 19/10, the hosts are organising the conference 'Digital Storytelling – next steps' on Friday 20/10.

The conference will start with a keynote about artificial intelligence literacy by Katharina Schell. She is deputy editor in chief with the Austrian Press Agency (APA), where she is also heading the APA lab dealing with innovation & digital. The conference will then present best practice examples from various Austrian media outlets on how digital storytelling works.

Registration opens at 1 June 2023: <https://ejta2023.at/>

Please check the website for updates on the programme and start booking your trip and hotel!

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### **[#EJTAlk10: Artificial Intelligence and Chat GPT : The Rise of the AI Journalist ?](#)**

On the very last day of March (31/3/23) EJTA organised its 10<sup>th</sup> EJTAlk and gave its members time to talk with Frederik Marain (AP, Belgium) and Eric Nahon (IPJ Dauphine, France) about the challenges of generative Artificial Intelligence. Presentations and examples gave answers to questions like 'How does it work? What kind of content does it create (text, images...)? What can a journalist do with it and what challenges will we face as journalism educators?'

About 40 EJTA members were present and eager to learn more about deep learning, prompting and hallucinations. We'll put the presentation on the EJTA website and we hope to combine the EJTA datajournalism taskforce with the

EJTA AI taskforce.

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## **EJTA LINKEDIN GROUP**

In order to continue our discussions and share more information on EJTA activities, our J-schools, international projects, lectures or must-read articles, we propose you to join an EJTA group on LinkedIn. This 'members only' club is to promote our thoughts on journalism education. You can invite members of your team of course.

Please join here : <https://www.linkedin.com/groups/12766168/>

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## **EUFACTCHECK**

EUfactcheck is still going strong in our 9<sup>th</sup> publication season. The first publication will be available on our website soon! We decided on an overall theme to make it easier for students to focus on European matters and more easily find relevant claims: European energy issues (this might range from energy transition, climate change to the current 'war related' energy crisis).

Meanwhile the project is getting global attention: read the article published in Hong Kong by the colleagues from Cluj: <https://apjrhk.org/article/36>

Next academic year we will only run one publication season in Winter-Spring 2024 dealing with the European elections. Predictions on relevant topics have already started. Bring your inspiration to our EUfactcheck Kick-off meeting in Vienna on 18 October and please send teachers responsible for participation in EUfactcheck-EU elections to the meeting so we can co-design this special publication season together. For more info contact [Carien Touwen](#).

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## **FEJS**

The Forum for European Journalism Students, FEJS, managed to have their Annual Conference again after the pandemic. From 13 – 17 April 2023 they organised a conference with the theme 'Fearless Press'. The AC was a

success: there were about 30 participants from 14 journalism schools and FEJS is working hard to have a new board elected. EJTA Board member Anne Leppäjärvi took part in the conference as a speaker and a representative of EJTA. FEJS representatives will in turn take part in EJTA's Vienna Conference in October. There and then all EJTA members will be able to help FEJS and EJTA to renew the collaboration between the two organisations. Even before FEJS has a new Board elected, EJTA member schools can reach FEJS actives with a mail to [Anne.Leppajarvi@haaga-helia.fi](mailto:Anne.Leppajarvi@haaga-helia.fi)

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## FUTURE EJTA CONFERENCES

- **Annual General Meeting 2023:** 18-20 October 2023 in Vienna
- **Teachers' Conference 2024:** 8-10 May 2024 (TBC) in Porto
- **Annual General Meeting 2024:** mid-October 2024 in Cluj
- **Teachers' Conference 2025:** mid-May 2025, EJTA's 35<sup>th</sup> anniversary, in Utrecht

Members that are eager to organise an EJTA Conference in the future, please communicate this to [director@ejta.eu](mailto:director@ejta.eu) We already have eager candidates for '25 and '26, so do send us notice.

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