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WHAT?

- non-profit organisation
- to stimulate European co-operation in journalism education
- to develop a professional approach towards journalism training

Connecting the next generation of European journalists

Universities and training institutions working towards a strong journalistic future

WHAT?

- since 1990
- more than 80 members: vocational and academic institutes of higher education + mid-career training centres
- + an Ukrainian consortium of 10 J-schools
- more than 30 countries accross Europe

 **Jsland**
University of Iceland



WHAT?

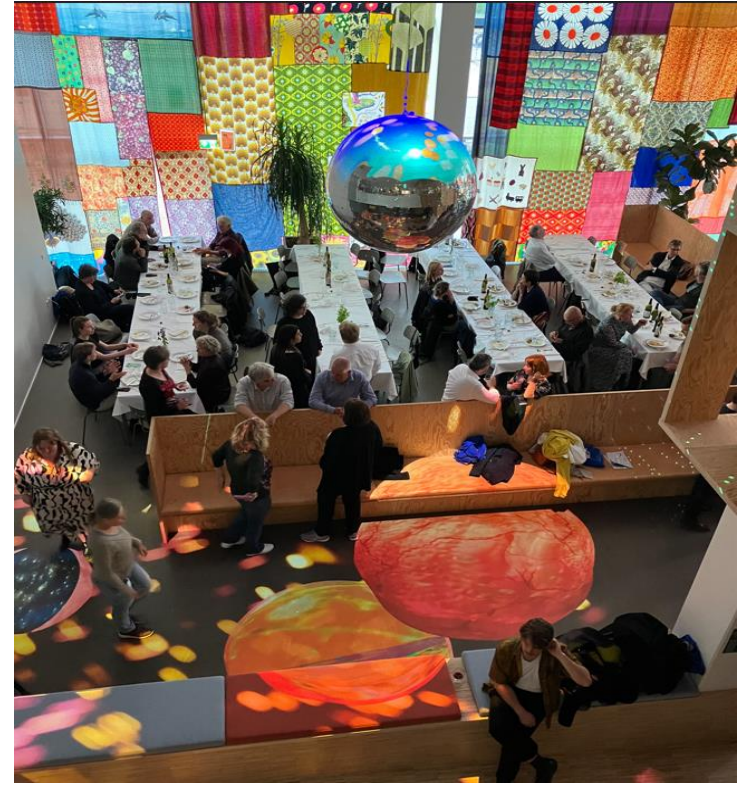
- members' organisation (AGM)
- daily management: director (Nadia Vissers director@ejta.eu)
- strategic affairs: Board (president ad interim: Nikolaus Koller)
- office in Mechelen (info@ejta.eu)

GOALS

- to encourage discussion about questions of the journalistic profession and its training challenges
- to stimulate exchanges of students and staff
- to organise research and projects on issues in journalism training
- to facilitate international programmes and projects

ACTIONS + ACHIEVEMENTS

- 2 conferences per year:
 - Autumn: AGM
 - Spring: Teachers' Training
- Train the trainers / Inspiration seminars
 - How to teach fact checking?
 - How to teach inclusive journalism?
 - Datajournalism task force
 - Sustainable EJTA
 - ...





October 12-14, 2022 – Tbilisi, Georgia

EJTA Annual General Meeting & Conference

Media and Trust: Teaching Journalism Students how to
Work with Trustworthy Sources and Deal with
Untrustworthy Media Environments

‘HOW TO TEACH INCLUSIVE JOURNALISM’

*What are we talking about
when we're talking about inclusive journalism?*

EJTA organises a two days' **inspiration seminar** on **7-8 November 2022** on 'How to Teach Inclusive Journalism'. We'll discuss the results of a questionnaire (data of EJTA schools and journalism schools from Central Eastern Europe about teaching inclusive journalism), discover possible formats for inclusive journalism

WHEN?

7 and 8 November 2022

WHERE?

Adam Mickiewicz
University, Poznań, Poland





EJTA teacher's conference 2023: April 26-28, Liverpool John Moores University

Liverpool John Moores University's Journalism Department invites you to the 2023 EJTA teachers' conference on the teaching of Sports, Society and Specialist Journalism.



ACTIONS + ACHIEVEMENTS

online EJTalks (3-4 a year)



ACTIONS + ACHIEVEMENTS

Projects:

- EUfactcheck
- DESTIN
- COPE
- Datajournalism taskforce
- Inclusive journalism
- Sustainable EJTA
- Lifelong Learning



ACTIONS + ACHIEVEMENTS

- **Tartu declaration**
 - competence framework for students of journalism
 - reference for European journalism schools
 - created in 2006, revised in 2013 and 2020
- **Research and Publications**
 - Research: Journalistic Roles, Values and Qualifications in the 21st century
 - Manual: Eufactcheck: A pan-European Project (open online)
 - Manual: Multimedia Storytelling 2022 (open online)
- **Mobility Catalogue**
 - = to investigate journalism courses in Europe

PREAMBLE TARTU DECLARATION

Members of the European Journalism Training Association educate or train their students/participants from the principle that journalists should **serve the public** by:

- providing an **insight** into political, economic, socio-cultural conditions,
- stimulating and strengthening **democracy** at all levels,
- stimulating and strengthening personal and institutional **accountability**,
- strengthening the possibilities for citizens to make choices in societal and personal contexts,

while:

- feeling responsible for the **freedom of expression**,
- respecting the **integrity of individuals**,
- being **critical** of sources and independent of vested interests,
- using customary **ethical standards**.



COOPERATIONS

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

European
Press
Prize

Evans
Foundation



MEMBERSHIP

- part of professional network
- stay updated on developments in the field
- participate in all EJTA events
- set up students and staff exchange
- promote your projects and institution

MEMBERSHIP

- institutional (not individual)
- for vocational and academic institutions of higher education
- for life-long learning centres
- annual fee: € 750
- application criteria + procedure:
<https://www.ejta.eu/application-new-members>

FUTURE PLANS / STRATEGY

- watchdog for renewal through education
- facilitate even more international cooperation: research, projects, mobility, online courses, ...
- intensify EU and global relations
- expand and diversify membership
- support Ukrainian partners
- further professionalisation of structure (structural funding?)

QUESTIONS??

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