

EJTA – European Journalism Training Association

The Future of Journalism Education

20th anniversary conference

Programme

Friday 21 May 14.00 - 17.30

- 14.00 Welcome by Anna McKane, City University London, President EJTA
Welcome by Mogens Schmidt, Deputy Assistant Director-General for Communication and Information UNESCO
Presentation: ***The ties between EJC and EJTA***, by Vicent Partal, Director Vilaweb, Vice Chairman of EJC board
- 14.15 ***Journalism: if we can't define it, how do we teach it?*** Professor George Brock, City University London
- 15.15 Presentation: ***The EJTA Competences Project***
Introduction: Professor Nico Drok, Windesheim
Presentation of the results: Professor Vinzenz Wyss and Carmen Koch, research fellow from Zurich University of Applied Sciences
Discussion on the project, chaired by Professor Nico Drok
- 16.15 Coffee
- 16.30 ***New models for investigative news media***: Dr. Mark Lee Hunter, Adjunct Professor, INSEAD Social Innovation Centre
- 18.00 Reception hosted by UNESCO
- 20.00 Conference dinner at Le Café Du Commerce 51, Rue du Commerce, 75015 Paris

Saturday 22 May 10.00 - 13.15

10.00 Project presentation: ***The Anti-discrimination teaching package of the Council of Europe:***
Reynald Blion, Media and Diversity Manager, Council of Europe

10.15 Panel discussion: ***Journalism training in developing countries***, chaired by Professor Guy Berger, Rhodes University, Grahamstown.

Panel Members:

Fritz Cropp, International Programs, Missouri School of Journalism;

Professor Fernando Javier Ruiz, School of Communication, Austral University Buenos Aires;

Wijayananda Jayaweera, Director Communication Development Division UNESCO (UNESCO Model Curricula)

11.00 Coffee

11.15 ***Reports of European and international projects***, chaired by Associate Professor Charlotte Wien, University of Southern Denmark, Odense

Global Environmental Journalism Initiative: Anna McKane, City University London, Inger Munck, Head of International Department Danish School of Media and Journalism

EJTA project: **The rise and fall of the music industry:** Wilfried Vanden Bossche, Katholieke Hogeschool Mechelen

Master's in New Media Journalism: Frank Hänecke, MAZ , the Swiss School of Journalism, Lucern

Reporting Europe: Peter Linden, Journalist and author, Munich

Europe in the World: Arie De Jongh, University of Applied Sciences, Utrecht and Inger Munck, Head of International Department Danish School of Media and Journalism

Micro Europa Radio: Jean Lemaitre, IHECS

12.15 ***Panel session Micro newspapers***, chaired by Remzi Lani, Albanian Media Institute

Micro Newspapers - Concept for a microcosm: Urs Gossweiler, Gossweiler media, Brienz, Switzerland

The Micro Newspaper in the United States: Jan Lauren Boyles, Director of Advising, West Virginia University

Discussion

13.15 Closing